

# North Yarmouth Events Committee

## 2009 Sponsorship Levels

### Summer Concert Series Sponsor (\$150)

Your business name will be announced at each of the four "Summer at the Band Stand" concerts (dates to be announced); and will be included on all literature, publications, posters and promotions as a concert series sponsor. **Deadline:** Company logo and payment due by June 30.

### Fun Day Sponsor (\$300)

Your business will receive a full page advertisement with favored positioning in the Fun Day program, special recognition on Fun Day promotional material, including posters and advertisements for Fun Day, and recognition as a 2009 Sponsor on NYEC's web page with a link to your company's website. Visit [www.NYMEevents.com/sponsors.aspx](http://www.NYMEevents.com/sponsors.aspx) for examples of our 2007 sponsor web listing. **Deadline:** Company logo, your ad and payment due by July 15 2009

### NYEC Sponsor (\$400)

Your business will receive all benefits of a summer concert series sponsor and Fun Day sponsor. **Deadline:** Same as above

### Advertiser – Fun Day Brochure

Advertise your business in the Fun Day program to over 3,500 residents. The program is mailed to all North Yarmouth households prior to Fun Day and is made available at the event. Advertisers with a half-page or larger will also be named on the index page of the Fun Day program at no additional charge. **Deadline:** Company logo, your ad and payment due by July 5, 2009

#### Advertising Rates:

Full Page (4.75 x 7.75)	\$150
Half Page (4.75 x 3.875)	\$100
Quarter Page Horizontal (4.75 x 2)	\$ 50
Quarter Page Vertical (2.375 x 3.875)	\$ 50
List Page	\$ 25
Option to place ad and link on NYEC Web page	\$100

### Table Rental – Fun Day (\$35 per table)

Rent an 8 foot table to sell your products or display promotional material. Tables will be placed in high traffic areas on the Village Green. Tables will be set up and taken down. Renters will be responsible for disposal of their own refuse they create. Space is limited and is available on a first come/first serve basis. **Deadline:** August 15, 2009

SEE REVERSE SIDE FOR ORDER FORM

# North Yarmouth Events Committee

## 2009 Sponsorship Levels

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Please select all that apply:

- Summer Concert Series Sponsor (\$150)
- Fun Day Sponsor (\$300)
- North Yarmouth Events Committee (NYEC) Sponsor (\$450)
- Advertiser
  - Full Page (4.75 x 7.75) \$150
  - Half Page (4.75 x 3.875) \$100
  - Quarter Page Horizontal (4.75 x 2) \$50
  - Quarter Page Vertical (2.375 x 3.875) \$50
  - List Page \$25
  - Option to place ad and link on NYEC Web page \$100
- Table Rental (\$35 per table)

Please select how your ad will be provided:

- |  |  |
|--|--|
| <input type="checkbox"/> Ad Provided                 | <input type="checkbox"/> Ad to be provided             |
| <input type="checkbox"/> Use Last year's ad          | <input type="checkbox"/> Ad provided, but needs change |
| <input type="checkbox"/> Use Last year's ad modified | <input type="checkbox"/> Need design help              |

Note: See ad size requirements on cover page.

Please make checks payable to **Town of North Yarmouth** and return it along with this completed form and your ad layout by the deadline date to:

Anne-Marie Mckenzie  
Allen & Selig Realty  
1 Walnut Hill Commons  
North Yarmouth, ME 04097  
Office: 207.829-3339 X111

FOR NYEC USE ONLY	
Check #	
Date Rec'd	

SEE REVERSE SIDE FOR PRICING

For additional information contact Darla Hamlin at 207.221.0340