

North Yarmouth Events Committee

2010 Sponsorship Levels

Non-Profit Rates

Summer Concert/Annual Holiday Sponsor (~~\$150~~) (\$75)

Your name will be announced at the both events (Summer Concert on July 25th and at Annual Holiday Party in December) and on any material promoting each event. **Deadline:** Payment due by May 31, 2010.

Triathlon Sponsor (~~\$150~~) (\$75)

Your name will be announced at the event and listed as a Triathlon Sponsor in the Fun Day Program. **Deadline:** Payment due by May 31, 2010.

Fun Day Sponsor (~~\$300~~) (\$150)

Your business will receive a full page advertisement with favored positioning in the Fun Day program, special recognition on all Fun Day promotional material, including posters and advertisements for Fun Day, and verbal recognition on Fun Day. **Deadline:** Company logo, your ad and payment due by May 31, 2010

NYEC Sponsor (~~\$400~~) (\$200)



Your business will receive all benefits of being a Fun Day Sponsor (see above) **PLUS** special recognition at all concerts and other events hosted by NYEC in 2010. Your company name and description will be posted on the NYEC Sponsor web page with a link to your website, if available. **Deadline:** Company logo, your ad, web address for website and payment due by May 31, 2010

Advertiser – Fun Day Brochure

Advertise your business in the Fun Day program to town residents. The program is mailed to all North Yarmouth households prior to Fun Day and is made available at the event. Advertisers with a half-page or larger will also be named on the index page of the Fun Day program at no additional charge. **Deadline:** Company logo, your ad and payment due by May 31, 2010

Advertising Rates:

Full Page (4.75 x 7.75)	\$150 \$75
Half Page (4.75 x 3.875)	\$100 \$50
Quarter Page Horizontal (4.75 x 2)	\$50 \$25
Quarter Page Vertical (2.375 x 3.875)	\$50 \$25
List Page	\$25 \$13

Table Rental – Fun Day (\$35 per table)

Contact Jason Raven at mrcorvus@gmail.com for details on how you can rent a table on Fun Day.

SEE REVERSE SIDE FOR ORDER FORM

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Business Name: _____

Contact Name: _____

Email Address: _____ Phone: _____

Address: _____

City, State Zip: _____

Please select all that apply:

- Summer Concert/Holiday Party Sponsor (\$75)
- Triathlon Sponsor (\$75)
- Fun Day Sponsor (\$150)
- North Yarmouth Events Committee (NYEC) Sponsor (includes all of the above) (\$200)
- Advertiser only
 - Full Page (4.75 x 7.75) \$ 75
 - Half Page (4.75 x 3.875) \$ 50
 - Quarter Page Horizontal (4.75 x 2) \$ 25
 - Quarter Page Vertical (2.375 x 3.875) \$ 25
 - List Page \$ 13

Please select how your ad will be provided:

- | | |
|--|--|
| <input type="checkbox"/> Ad Provided | <input type="checkbox"/> Ad to be provided |
| <input type="checkbox"/> Use Last year's ad | <input type="checkbox"/> Ad provided, but needs change |
| <input type="checkbox"/> Use Last year's ad modified | <input type="checkbox"/> Need design help |

Note: See ad size requirements on cover page.

Please make checks payable to **Town of North Yarmouth** and return it along with this completed form and your ad layout by the deadline date to:

Anne-Marie Mckenzie
 Allen & Selig Realty
 1 Walnut Hill Commons
 North Yarmouth, ME 04097
 Office: 207.829-3339 X111

FOR NYEC USE ONLY	
Check #	
Date Rec'd	

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