

### **NYEC 3.11.10 Minutes**

**Welcome and Introductions:** Dirk Van Curan of Cumberland Recreation and Education Advisory Board (CREAB), Heather Giandrea of CREAB (lives on Rte. 9 and Pea Lane), Clark Whittier (Walnut Hill Road), Jen Tyll (Walnut Hill Rd. next to Toots), Linda Rackley (Route 9, "surrounded by a golf course"), Katie Murphy (Mountfort Road), Theresa Porter (Royal Road), Tim Porter (Royal Road), Jason Raven (New Gloucester Road, next to Darla Hamlin), Bryce Davis (Doughty Road), Candy Burgess (Sligo Road), Darla Hamlin (New Gloucester Road). Arrived late: Jenny and Dave Tuemmler, North Yarmouth Recreation Commission (Pine Meadow Road), Ande Smith, Chair of the Conservation Commission.

**Recreation and Comm Advisory Board (CREAB):** Heather, Dirk and Anne Graham represent NY on the CREAB. About a month ago, it was proposed that funds in Cumberland Rec be used for summer entertainment. Idea was presented to Darla. Since then, Bill Landis announced his retirement (June 2010) and the donation idea was on hold due to activity around that new hiring.

Heather will take info re: sponsorship back to the Advisory Board. This info will go to the new head of the Rec Dept., Brian Bickford (the Pro at Val Halla). On April 12, the Cumberland town council will approve his position. Next he will meet with the North Yarmouth Selectmen.

North Yarmouth pays 1/3 of the budget of Cumberland Rec.

Darla suggests that instead of a donation in the form of our established sponsorship program, a set donated amount might be better. She suggested that \$750 or \$800 would be great, if possible.

Heather responded that the donation would probably be more like \$250.

Darla explained the funding of Fun Day. We are a line item on the town's budget. BUT without private donors, Fun Day would not exist.

Heather believes that collaboration between the two towns is very important and Dirk and Heather are sure to be at each meeting, in hopes of changing the attitude re: balance between the two towns.

Heather talked about the history of CREAB. DARE, the Recreation program and the Library are grouped together and NY pays for all in one assessment. In 2003, there was some discussion and difficulty around the assessment amount required by Cumberland for North Yarmouth. In 2004, the 33% was agreed upon. Heather found no documentation for 2005-6.

Currently, the \$28 million budget for MSAD51 is going to be presented by the Superintendent on Monday, March 15 at 7 PM at the Cumberland town office. There may be a proposal to drop DARE. (The meeting will also be televised on Channel 2.)

Dirk recently visited the Prince Library and inquired if there could be a drop box for library books in North Yarmouth.

**Logo Contest Update:** "Discover North Yarmouth" is the tagline. A press release has gone out. Darla doesn't know if it has been delivered to the schools; Linda indicated that she hadn't received it. She volunteered to bring it to the schools.

Heather says that the second week of April is a better time to approach the art teachers. She also recommends that Jason work with the posting procedure on the Family Network to be sure that the PR is continually refreshed.

Fun Day T-shirts were discussed. Also recycling leftover t-shirts into bags to be sold. Jason noted that his daughter has made one. Katie said she would like to see an actual bag.

Summer Concert: The Bath Municipal Band will play on July 11. The Fire Dept. voted not to do the bean supper in conjunction with the concert. The original idea was a community picnic; the committee discussed making the event a potluck, or potluck with hamburgers and hot dogs provided; donations requested to defray the cost. Food starting at 5:30; music to start at 6. Would Toots donate some ice cream?

Katie to get back to Bath Band to confirm.

Linda confirmed w/DJ. They will do for \$350, same as last year. Tent: She talked to the tent guy and asked if we needed to reserve. He said no, he has two sizes of tents available. He will do an either bigger or smaller tent as last year and will charge us the same. \$7-800.

Clark asks if we should hire a tent if we didn't have a good turnout last year. Darla replied that there are lots of reasons to have the tent; one reason is to provide shade for folks. Also marketing for the tent will be stepped up.

Linda said she found a Zumba person who will do it for free, Ashley Marble. Candy suggests that we get both Kelly and Ashley. Katie hasn't heard back from Kelly.

**Non Sanctioned Family Triathlon:** Jim Faunce emailed around the triathlon route. To start at Wescustogo and go down the river, to Old Town House park...etc. (see emailed plan).

Jen asked about those who have no watercraft. Could LL Bean be asked to loan canoes/kayaks? Jason has some connections in LL Bean and will find out.

Jenny looked over the triathlon route. Question: how do we deal with the bicycle portion of the triathlon? Darla responded that the Fire Dept. has helped us in the past. The Fire Dept. has worked with the Sheriff Dept. on road closures in the past and hopefully can help with these logistics.

The route was discussed. Darla suggested that we explore the route "in person." Jenny said that this idea has been discussed in the past and Mark Robinson of the Rec Comm is very excited about. Darla suggested that a subcommittee of the Rec, Conservation and Events Committee finalize the route. The Events Committee would provide the marketing and participate in planning. This was agreed to by accliam.

Ande said that this is an opportunity to make sure that the natural resources of the town are promoted and explored.

Dirk said he hoped to make this really family friendly by devising a way that all family members from young to old could participate and all have a fun time.

Darla expressed the hope that the Conservation Committee and Rec Commission will participate in Fun Day info booths.

Jason asked if either committee could provide info re: the triathlon and town resources (parks etc.). This would be added value for the Fun Day booklet.

Jenny said that the Rec Comm is putting together trail maps for each park (Chandler Brook, Old Town House Park, etc.) This info could be provided to the NYEC for inclusion in the Fun Day booklet and for online access (through the town website). Jason said that the deadline for this information would be July 1, to Angela, who designs the booklet.

Katie and Angela to meet (at Stone's) to discuss the Fun Day booklet.

Another potential activity: Geocaching. Jason proposes this for Fun Day. This would be another excellent way to promote the parks. He has contacted DeLorme to see if they want to set up a demo table at Fun Day to promote this sport/activity. Candy said that Beans promotes this, too. There are 60-70 geocache sites in North Yarmouth currently. Various individuals set these out. There is a website for it: [www.geocaching.com](http://www.geocaching.com) (very cool). Dirk suggests that a promo geocache activity could be set prior to Fun Day. A way to get involved prior to Fun Day and enthusiastic about it. Jenny talked about the "passport to nature" activity that the Rec Comm had tried in the past;

there was limited success. Dirk replied that getting DeLorme or Bean involved would be key, and could make it more successful.

Bryce suggests that an incentive for participating in a geocache event would be the giveaway of a GPS itself. Dirk suggests that "you have to be present to win."

Jen asks what the goal of this would be? Promotion of Fun Day? Promotion of DeLorme? Jason said that nothing will happen without corporate sponsorship so he will work on that. Jen volunteered to help Jason on this.

**2010 Distinguished Citizen:** Darla asked the committee to remember to submit nominations. That person's photo will be on Fun Day Dollars! Tim suggested that a permanent plaque be established to display at Town Office or another prominent site.

**Entertainment:** Old Time Radio Gang ([http://www.thebluegrassstore.com/Old\\_Time\\_Radio\\_Gang.htm](http://www.thebluegrassstore.com/Old_Time_Radio_Gang.htm)) called Darla. They play American roots music. They are not good candidates for Fun Day because they won't be around. What if we used them for a winter concert in 2011? Katie suggested that the Wescustogo Hall Committee use this as a fundraiser and collaborate with NYEC to make it successful.

Candy reported that her cousin commented that line dancing would not work well on the Green for Fun Day.

**Fundraising:** Tabled. Darla will meet with Anne-Marie; opinions/comments will be solicited from the group via email. Jen asked if contributions are tax deductible. Theresa commented that it's advertising, so it's tax deductible. Jen asked if this was the same for an individual. Darla replied that it would be considered a charitable donation.

**Next meeting:** April 1, 6:30 at the Fire Barn. Photo for Annual Report to be taken then. All 2009 members should be in attendance.

Respectfully submitted,  
Katie Murphy

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